

"ASIFA was established in 1960 as a non-profit corporation devoted to cultivating and promoting the art, craft and profession of Animation."

Target Goals

- ASIFA promotes opportunities for professionals in animation to share information and network globally through our publications and public communications.
- ASIFA is concerned with sustaining and preserving the rights of animators and the art of animation by promoting, educating, cooperating, and assisting others.
- ASIFA promotes progress toward peace and mutual understanding through the unified interest of the art of animation with workshops, gatherings, and worldwide projects.

2 May 2014

Dear Tony, Alice, and Carrie:

I would like to give a heartfelt thank you to all of you and the entire organization committee of the 10th China International Cartoon and Animation Festival held in Hangzhou, China. Thank you for the invitation and the wonderful hospitality shown during my stay for the festival and activities. The festival summit was a good way to bring other festivals together to review issues and plan for new ideas.

This is the first time I have visited your festival and I found it very open and with many friendly faces. Everyone involved in the activities was indeed welcoming. It is truly a heartwarming experience and Hangzhou is a beautiful city.

Thank you again for your kindness.

Sincerely and with best regards,



Ed Desroches
President of ASIFA

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