

2024
CICAF

EXHIBITION
GUIDE

第二十届 中国国际动漫节 动漫产业博览会 招商手册

THE 20TH
CHINA INTERNATIONAL
CARTOON & ANIMATION FESTIVAL

2024年5月底至6月初
中国·杭州(滨江白马湖)
HANGZHOU CHINA

活动简介

About CICAf

中国国际动漫节由国家广播电视总局、中央广播电视总台和浙江省人民政府主办，杭州市人民政府、浙江省文化广电和旅游厅和浙江广播电视集团承办，是中国目前规模最大、人气最旺、影响最广的动漫专业盛会，是国家重点扶持的文化会展项目，也是中外文化交流的重要平台。

中国国际动漫节以“动漫的盛会，人民的节日”为宗旨，坚持“专业化、国际化、品牌化、市场化”的目标，组织了会展、论坛、商务、大赛、活动等五大板块，培育了金猴奖大赛、动漫产业博览会、动漫游戏商务大会、动漫产业高峰论坛、COSPLAY超级盛典、声优大赛、动漫彩车巡游、国际动漫节杭州峰会、国际动画电影周、“天眼杯”少儿漫画大赛等十大品牌活动，与法国昂西动画节、法国昂古莱姆国际漫画节、克罗地亚萨格勒布动漫节、加拿大渥太华国际动画节等全球 10 多个知名节展建立“国际动画联盟”，每年吸引 30 多个国家和地区参展参会参赛。

自 2005 年以来，中国国际动漫节在杭州已经成功举办了 19 届。杭州是中国历史文化名城和国际风景旅游城市，浙江省省会城市，2016 年 G20 峰会和第 19 届亚运会举办地，这里有秀美的自然山水，也有深厚的人文底蕴。被誉为“东方的罗密欧与朱丽叶”——梁山伯和祝英台的爱情传说就发生在这片土地上。杭州是中国“动漫之都”，不仅有国家级的杭州中国动漫博物馆，两大国家级动漫产业基地，以及浙江大学、中国美院、浙江传媒学院等三大国家级动漫教研基地，政府每年投入专项资金来助推产业高质量发展。

2024 年 5 月底，第 20 届中国国际动漫节将在杭州举办。诚挚欢迎您！

China International Cartoon and Animation Festival (CICAf) is the first and largest state-level international professional cartoon and animation festival of its kind in China, sponsored by the National Radio and Television Administration; China Media Group and The People's Government of Zhejiang Province; also co-organized by the Hangzhou Municipal People's Government; Zhejiang Provincial Department of Culture Radio Television and Tourism; and Zhejiang Media Group. CICAf has been officially listed as the key cultural trading platform backed by the state official Project --- "Chinese Culture Going-Global Initiative".

With the theme of "Animation Feast, People's Celebration", this specialized, internationalized, and market-oriented festival is composed by 5 major parts --- Exhibition, Forum, Business, Competition and Activity, and has successfully launched top 10 brand events: Golden Monkey King Awards, Industry Expo, International Animation & Game Business Conference (iABC), Cartoon & Animation Industry Summit Forums, China Cosplay Super Show, Seiyuu Competition, Cartoon & Animation Floats Parade, International Cartoon & Animation Alliance Hangzhou Summit, International Animation Week Film Screening, and "Magic Eye" China (Hangzhou) International Children's Comics Contest (CICCC). CICAf aims to develop into a communication platform with broader international visions and higher professional standards, whereas it has established a long-term strategic cooperation alliance with more than 10 well-known festivals, including Annecy International Animation Film Festival (France), Angoulême International Comics Festival (France), Animafest Zagreb (Croatia), and Ottawa International Animation Festival (OIAF), etc. CICAf is now playing a vital role in promoting Hangzhou and China's ACG industry, attracting participants, exhibitors, and contestants from more than 30 countries and regions every year.

Since its inauguration in 2005, CICAf has successfully held 19 editions in Hangzhou, a scenic and historic city famed for its legendary West Lake as the World Cultural Heritage. Hangzhou is the host city of both the G20 Summit in 2016 and the 19th Asian Games in 2023. It has long been famous for its picturesque landscape, fascinating history, enchanting culture, and vibrant business. It is also where the romance between Liang Shanbo and Zhu Ying-tai, known as the "Romeo and Juliet of the East", took place. Today, CICAf has transformed this city into China's Capital of Animation with many newly set facilities: China Cartoon & Animation Museum, two national animation industry bases, and three state-level animation teaching and research centers (i.e., Zhejiang University, China Academy of Art, and Communication University of Zhejiang). The local government invests 100 million yuan in the animation sector every year to pursue a high-quality development.

In late May 2024, the 20th CICAf will be staged at White Horse Lake International Convention & Exhibition Center in Hangzhou. Welcome to join us!

活动信息

Information

主办单位：

国家广播电视总局 中央广播电视总台 浙江省人民政府

承办单位：

杭州市人民政府 浙江省文化广电和旅游厅 浙江广播电视集团

执行单位：

中国国际动漫节执委会办公室
杭州中国国际动漫节会展有限公司

展会时间：

2024 年 5 月底至 6 月初(暂定)

举办地点：

中国浙江省杭州市高新(滨江)区白马湖动漫广场

Sponsors:

National Radio and Television Administration
China Media Group
The People's Government of Zhejiang Province

Organizer:

Hangzhou Municipal People's Government
Zhejiang Provincial Department of Culture Radio Television and Tourism
Zhejiang Media Group

Undertakers:

CICAf Executive Committee Office
Hangzhou CICAf Exhibition Co., Ltd.

Time:

From late May to early June, 2024 (TBD)

Venue:

White Horse Lake Animation Plaza, Binjiang District,
Hangzhou, Zhejiang, P.R. China

媒体支持

Media Support



CCTV-1 新闻联播



CCTV-1 焦点访谈



CCTV-1 晚间新闻

第十九届动漫节共吸引了

45 家主流媒体

43 家新媒体

577 名记者

动漫节抖音话题 浏览量超过	动漫节抖音话题 转赞评累计超过	微博相关话题 浏览量超过	微博相关话题 讨论次数	微博相关话题 实时上升热点上榜	微博相关话题 上榜时间累计	微博相关话题 互动量	微博相关话题 全网热度超过
2.1 亿	140 万次	3.66 亿	2w+	4 次	6 小时	4w+ 次	5 亿

主流媒体支持



新媒体支持



(官方互动平台)



动漫产业博览会

About CICA Animation Industry Expo

动漫产业博览会已连续举办19届,是中国国际动漫节的重头戏,是展现国内外动漫产业的重要平台,也是全民参与的年度节日盛会。经过19年的不断迭代发展,动漫产业博览会的内容不仅涵盖了漫画、动画、游戏、上下游产业链,还包括了演出秀场、高新科技、泛次元生活、国潮国风等多维度内容,保持展会常精常新常青,2024年是第20届动漫产业博览会,我们无比期待与您共创行业新高。

The Animation Industry Expo has been running for 19 consecutive years. It is a highlight of CICA, a significant platform to showcase the animation and game industry at home and abroad, and an annual festival with extensive participation. Today, it not only covers industrial chains (i.e., comics, animation, games, upstream and downstream sectors) but also offers diversified content (e.g., performance shows, high-tech, pan-dimensional life, Chinese style and trend). We can't wait to embark on a fabulous journey with you at the 20th session in 2024!

6.5 万方

展览展示面积 6.5 万方
Exhibition display 65,000 square meters

300 个

参展品牌数量约 300 个
The number of exhibiting brands is about 300

100 余家

共吸引 100 余家企业参展
Attracted 88 exhibitors in total

90 万+

线下互动人次超 90 万人次
Over 900000 offline interactions

1100 万

直播观看人数约 1100 万人次
About 11.0 Million Viewers

33 场

直播场次 33 场
33 live broadcasts

展会优势

Expo Values



国际平台

International Platform



全球露出

Global Exposure



政府推动

Government Support



专业商洽

Professional Pitching



精准受众

Targeted Audience



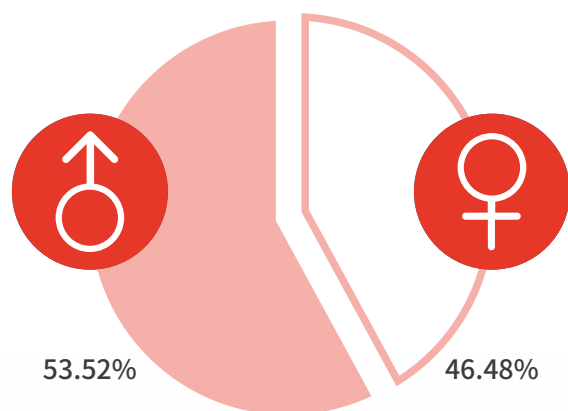
央媒传播

State Media Covering

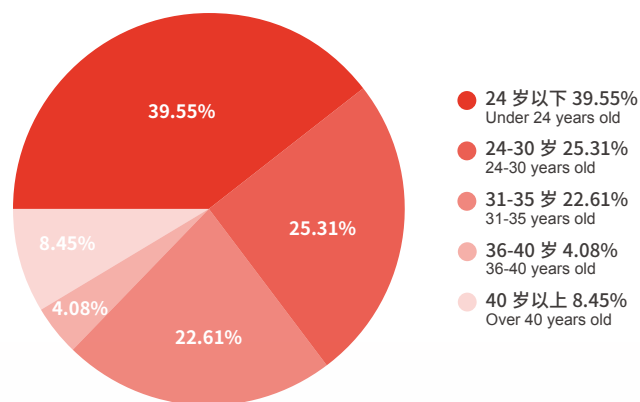
用户参与情况

Participant Analysis

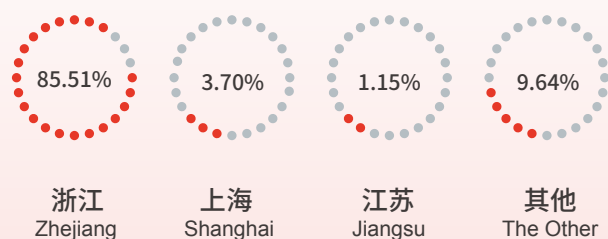
上一届普通观众性别比例
Gender Ratio of General Audience (2023)



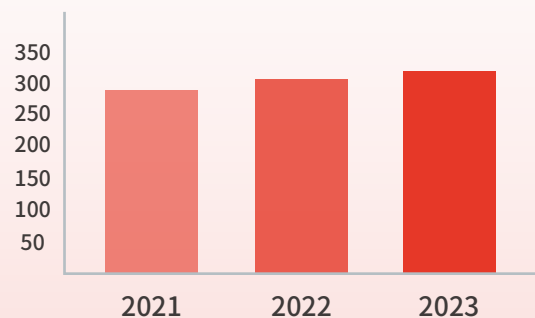
上一届普通观众年龄分布
Age Distribution of General Audience (2023)



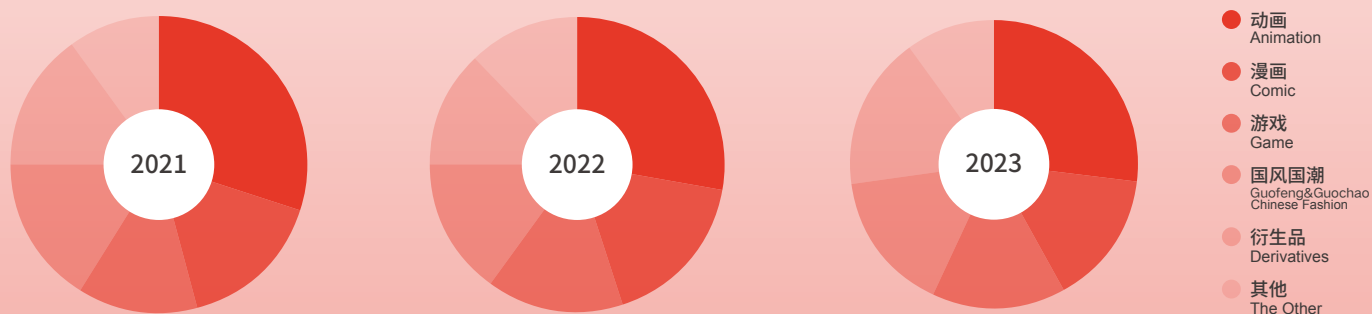
上一届普通观众跨城用户
Cross-Town Visitors of General Audience (2023)



参展 IP 数量三年对比图
Comparison of Participating IPs (Last 3 years)



近三年参展内容占比图
Comparison of Expo Content Categories (Last 3 years)



展会盛况

EXPO Gallery





历届参展品牌

Previous Exhibition Brands

央视动漫集团有限公司

浙江广播电视集团

江苏省广播电视局

江苏广播电视总台

天津市文化广播影视局

上海文广新闻传媒集团

西藏电视台

优漫卡通卫视

国家动漫园

南京国家动画产业基地

常州国家高新区创意产业园区

张家港国家影视网络动漫实验园

苏州国家动画产业基地

国家动漫产业发展基地平顶山园区

香港贸发局

香港漫画协会

澳门动漫专业促进会

澳门动漫文化产业协会

台湾中华动漫出版同业协进会

山东省动漫行业协会

河南省动漫协会

武汉市动漫协会

日本动漫文化振兴机构

韩国文化内容振兴院

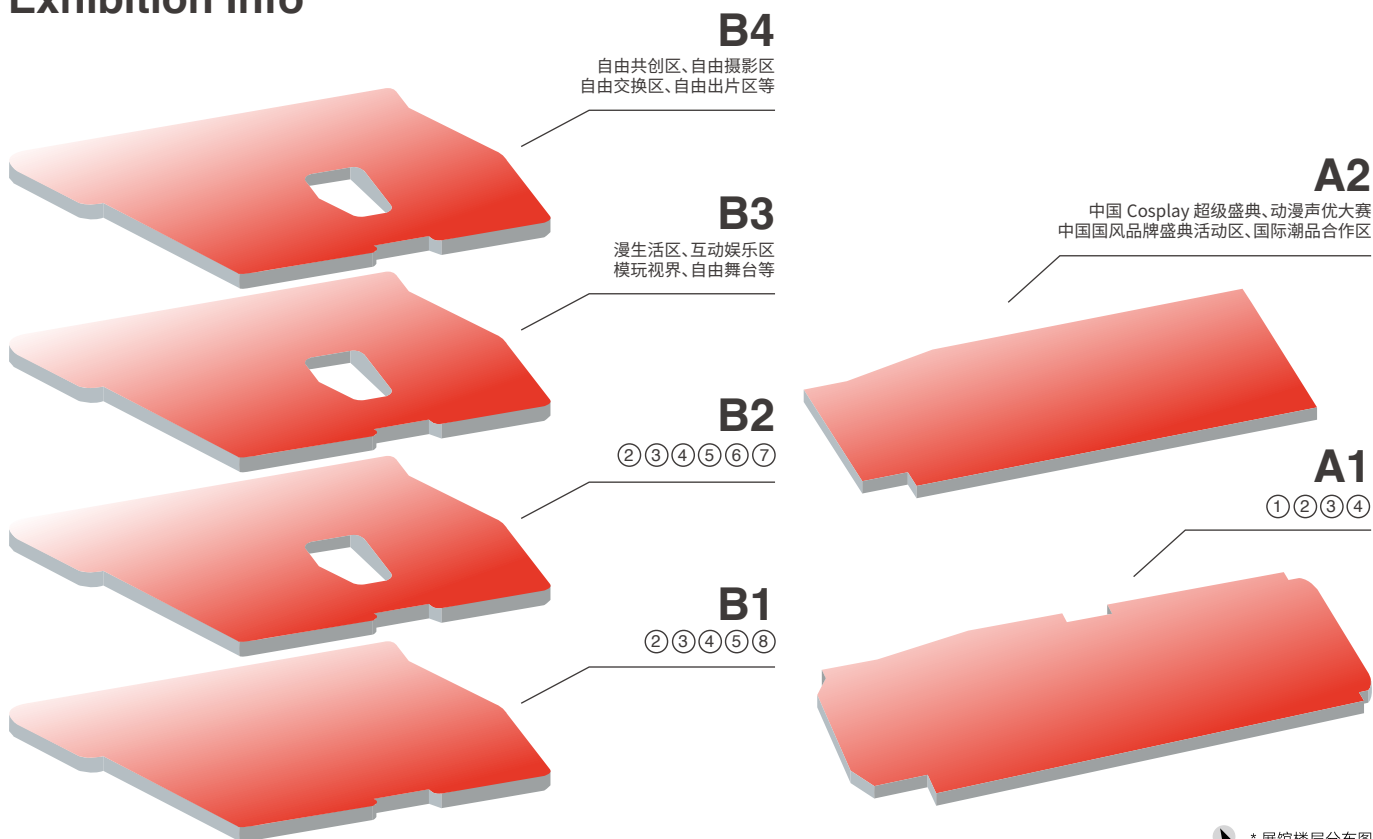


* 以上排名不分先后，由于篇幅有限，未出现全部参展品牌

* Above not in particular order and incomplete listing due to the limited space

招商信息

Exhibition Info



1 组团区

Group Exhibition Area

国际动漫企业组团、国内省市动漫企业组团、国内动漫产业基地组团等。

International Cartoon & Animation Enterprise Group, Domestic Provincial & Municipal Cartoon & Animation Enterprise Group, Domestic Cartoon & Animation Industry Base Group, etc.

2 动画类

Animation Exhibition Area

境内外动画电影、电视动画、网络动画著作权所属企业或运营代理机构。

Domestic & Foreign Animated Films, Animated TV Series, Onlin Animation Copyright Holders & Affiliated Agencies, etc.

3 平台类

Platform Area

境内外出版社、文漫平台、动漫视频平台、自媒体内容平台、短视频内容平台等头部平台商或代理机构。

Domestic & Foreign Leading Platforms (Publishing House, Literature & Comic Platform, Animation Video Platform, We-Media Platform, and Short Video Platform, etc.) or Agencies.

4 游戏类

Gaming Exhibition Area

境内外网络游戏、手机游戏、单机游戏、主机游戏、游戏平台、独立游戏、电竞相关等所属企业或代理机构。

Domestic & Foreign Enterprises of Online Games, Mobile Games, Single-Player Games, Console Games, Game Platforms, Independent Games, Electronic Sports, or Agencies.

5 周边类

Animation Accessory Exhibition Area

境内外手办模型、日杂衍生、授权周边、服化道产品、形象授权等所属企业或代理机构。

Domestic & Foreign Garage Kits, Japanese-style Derivatives, Licensed Items, Costumes & Props & Make-ups, and Character Licensing Items, etc., or Agencies.

6 科技类

Sci-Tech Exhibition Area

境内外 5G\虚拟现实\增强现实\混合现实\全息投影\虚拟偶像等技术在动漫游戏场景的运用展示。

Domestic & Foreign 5G/VR/AR/MR/Holographic Projection/Virtual Idol Technology Demonstration in the Use of Animation Game Scenes.

7 潮流类

Fashion Icon Exhibition Area

潮流玩具、艺术美术、跨界联名、国风文化、盲盒公仔、潮流服饰等所属企业或代理机构。

Fashion Toy, Fine Arts, Crossover, Chinese Culture, Mystery Box, Fashion Clothing Enterprises or Agencies.

8 舞台类

Main Stage Area

动漫演出、名家签售、声优演出、华服走秀、Cosplay、虚拟偶像、舞台剧、快闪活动、专场发布等。

Animation Shows, Celebrity Book Signings, Seiyuu Performance, Hanfu Show, Cosplay, Virtual Idol, Stage Performance, Flash Mob, and Special Conference, etc.

9 合作类

Cooperation Area

异业合作、同业合作、跨界合作、联合营销、资源互换。

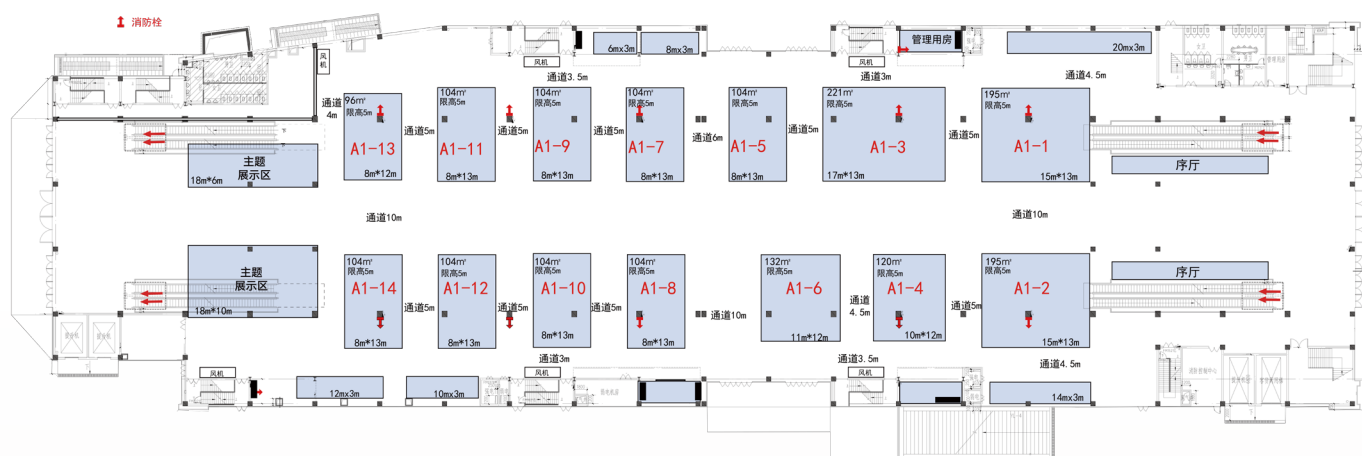
Cross-industry cooperation, Intra-industry cooperation, Cross-border cooperation, Joint marketing, Resource sharing.

A1

招商范围:

境内外知名动漫企业、
国内头部平台、
国际名企、城市 / 基地 / 协会组团等

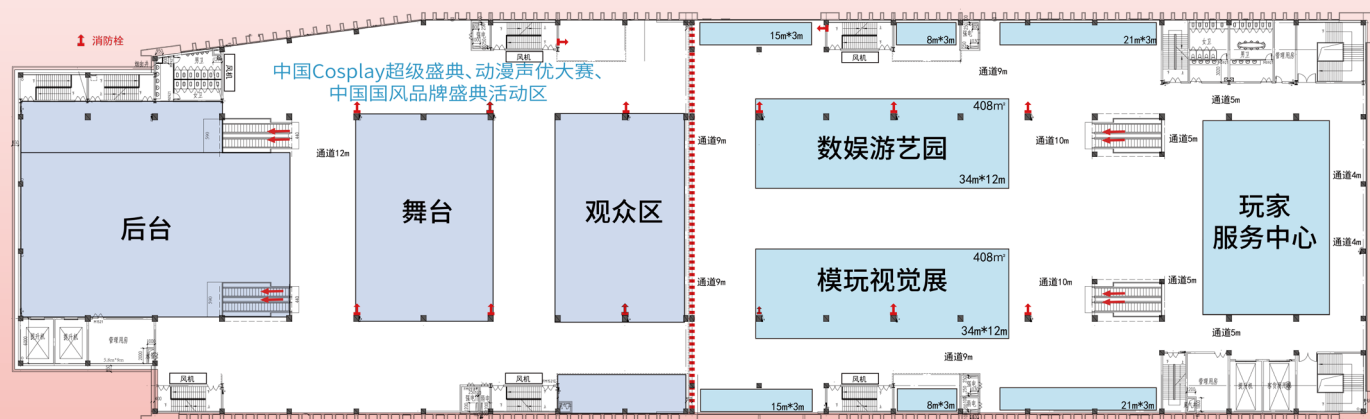
楼面设计荷载值: 3000kg/ m²

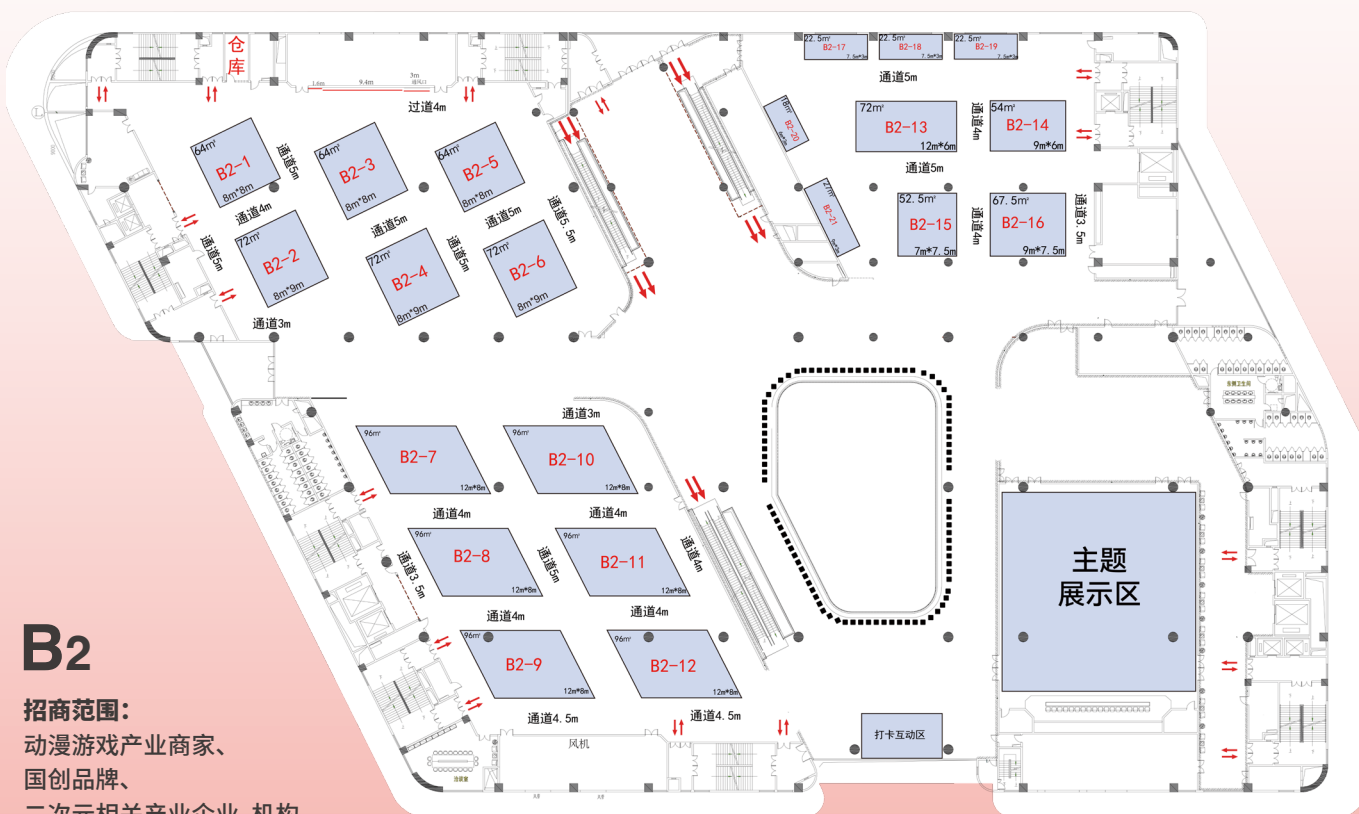
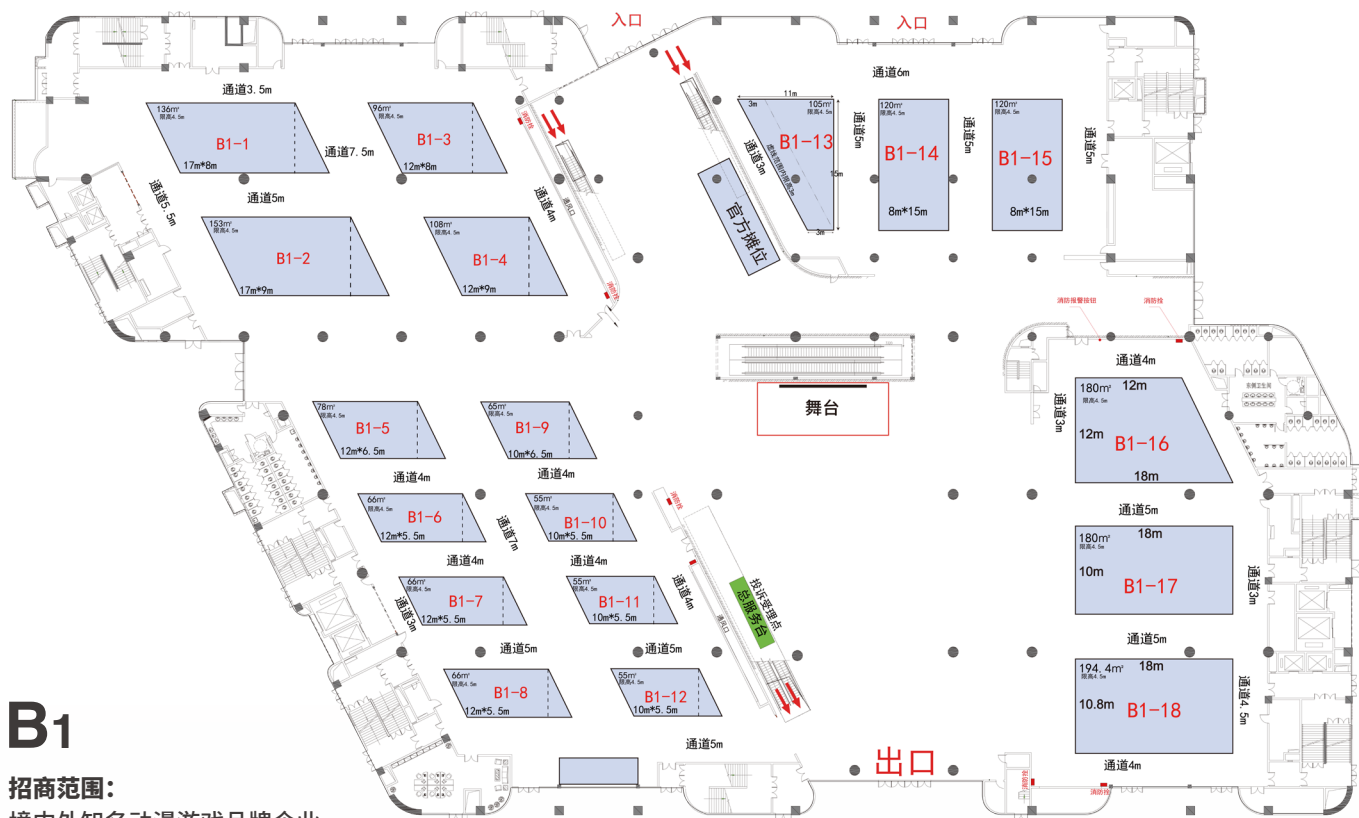


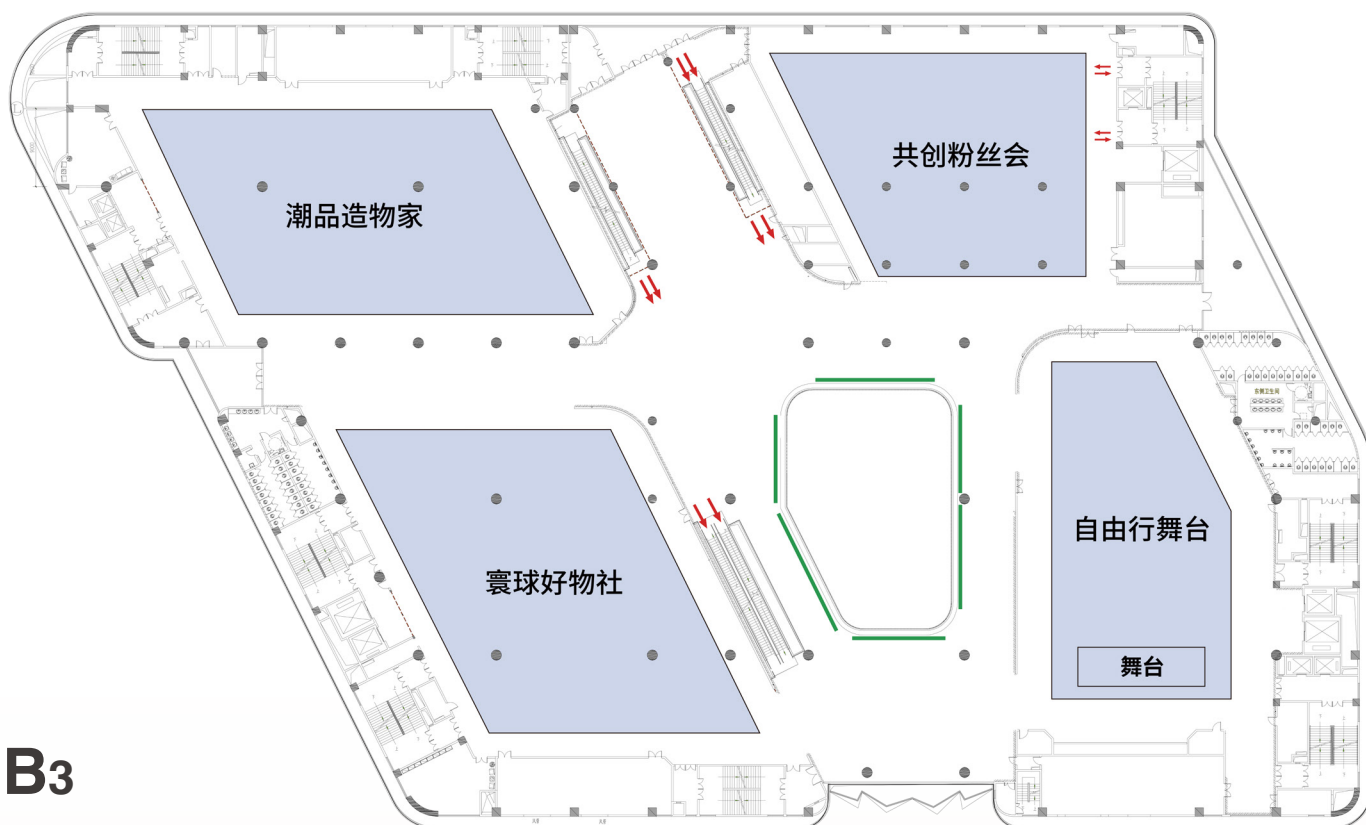
A2

中国 Cosplay 超级盛典、
动漫声优大赛、
中国国风品牌盛典活动区、
数娱游艺园、模玩视觉展、玩家服务中心

楼面设计荷载值: 800kg/ m²



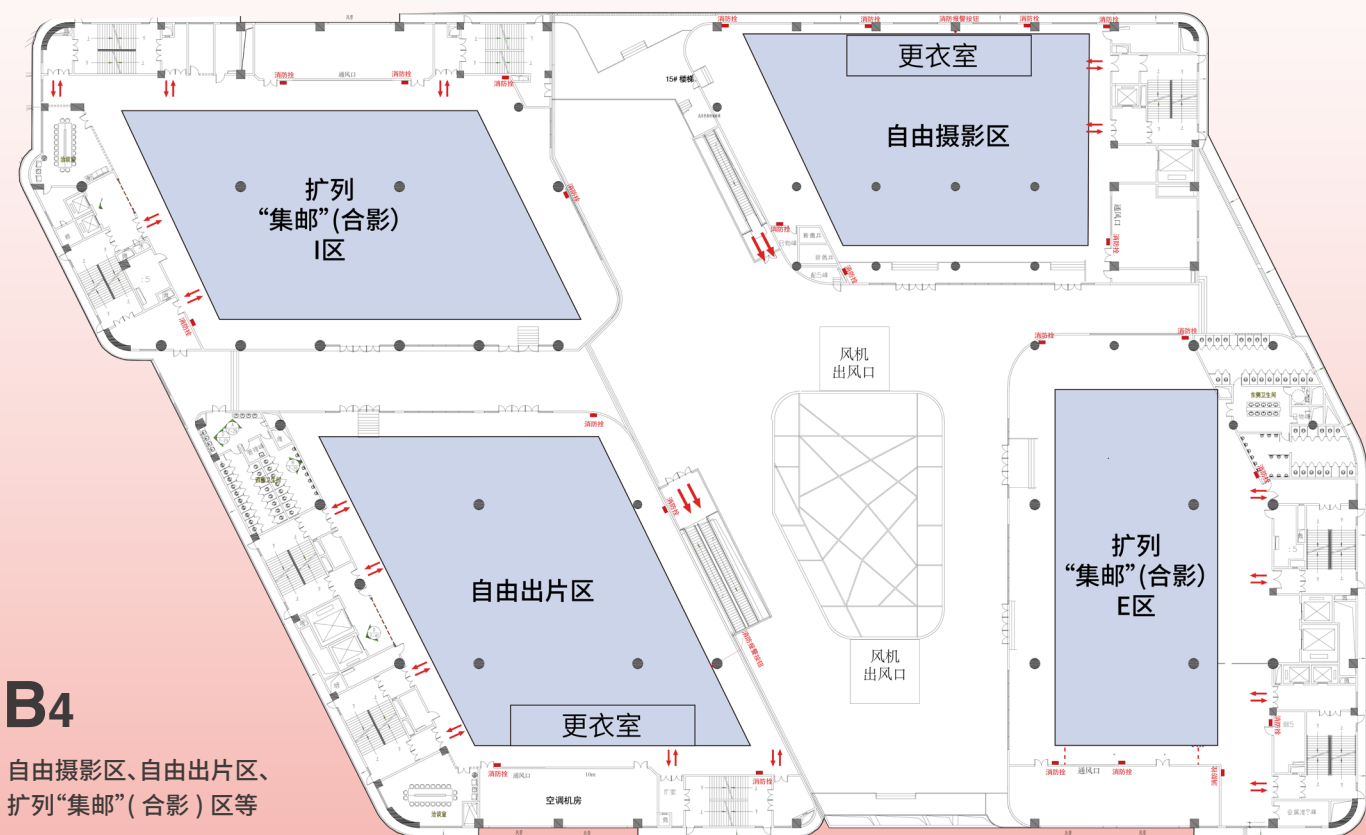




B3

潮品造物家、共创粉丝会
寰球好物社、自由行舞台

楼面设计荷载值：500kg/ m²



B4

自由摄影区、自由出片区、
扩列“集邮”(合影)区等

楼面设计荷载值：500kg/ m²

价格及优惠政策

Price and Preferential Policies

展位价格—联系方式	展馆	楼层	价格		联系人	招商电话
	A 馆	A1	光地特装	900 元 /m ²	周 铭 方诗莹	13456782828 0571-85081913
		A2	中国 Cosplay 超级盛典、动漫声优大赛、中国国风品牌盛典活动区		唐天珺	0571-85089291
			商务合作		沈春燕	0571-85081913
	B 馆	B1	光地特装	900 元 /m ²	王红梅 崔世航	18258239759 15236422511
		B2	光地特装	800 元 /m ²		
		B3	商务合作		沈春燕 戴冰冰 许卫东	0571-85081913 15601728377
		B4	商务合作		黄 剑 杨 杭	0571-85081913

优惠政策

2024 年 2 月 29 日前 缴纳展位费全款, 享受原展位价格 **八折** 优惠;

2024 年 3 月 29 日前 缴纳展位费全款, 享受原展位价格 **九折** 优惠。

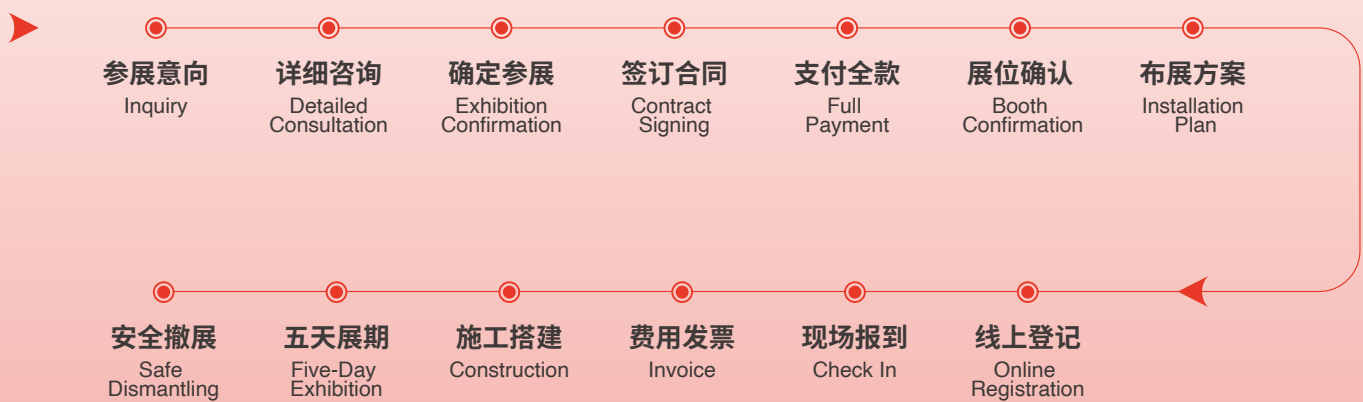
* 杭州本地企业特装展位可申请杭州市动漫游戏企业产业政策补贴, 不能同时享受其他优惠政策。

* 特装展位价格计算公示 **总价 = 订购面积 X 单价**

(特装展位 36 平方米起租)

参展流程

Exhibition Process



同期活动

Activities

动漫产业高峰论坛

Cartoon & Animation Industry Summit Forums

动漫产业高峰论坛是历届中国国际动漫节的重要专业活动，是每年一度动漫业界嘉宾云集的盛会，是国内外一流动漫专家学者智慧碰撞的舞台，是推动中国动漫产业发展，影响世界动漫画走势的“风向标”，包括主论坛、大师班、精锐班、圆桌班等一系列专业活动，各场活动根据行业热点设置主题，邀请各领域内的大咖进行内容分享，汇聚了动漫和游戏领域最前沿的理念交流，旨在为中国乃至全球动漫产业发展出谋划策，引领推动中国动漫产业发展的重要平台。

The Cartoon & Animation Industry Summit Forums are key activities in each CICAFA, where guests from the industry gather and top-notch Chinese and foreign experts inspire each other, serving as a barometer for the industry's future in China and around the world. Through a series of professional arrangements (e.g., Main Forum, Master Class, Elite Class, Round Table), where great minds address hot topics at various themed events, it pools the most cutting-edge ideas in animation and games and brainstorms on how to march forward domestically or even globally.

咨询电话 / 0571-85089297 (张老师) 邮箱 / Zhangconghui@cicaf.com
0571-85089297 (陆老师) 邮箱 / sibilu@cicaf.com

Inquiry / 0571-85089297 (Ms.Zhang) Email / zhangyue@cicaf.com
0571-85089297 (Ms.Lu) Email / sibilu@cicaf.com



中国国际动漫节“金猴奖”大赛

“Golden Monkey King Awards”

“金猴奖”大赛由中国中央广播电视总台主办，是目前中国培育评选优秀原创动漫作品的权威赛事，是中国国际动漫节的重要活动项目，被誉为“中国动漫至高荣誉”。大赛倡导“高品质、高品格、高品位”的理念，弘扬动漫文化，挖掘产业价值，培育动漫人才，引导和推动中国动漫产业转型升级、科学发展。现已成为国际间动漫文化交流的平台和中国动漫走向世界的桥梁、纽带。大赛分“综合奖”、“潜力奖”、“红色动漫奖”三大类，欢迎世界各地的优秀原创动漫作品参赛。参赛者请登陆中国国际动漫节官网“金猴奖”专区 (jhj.cicaf.com) 了解大赛详情，并报名参赛。

Sponsored by the China Media Group, this is an authoritative competition for original animation works and a signature program of CICAF, hailed as the Top Honor in Animation in China. It advocates "excellence, integrity, and sophistication," promotes the animation culture, taps the industrial value, nurtures animation talents, and facilitates the transformation, upgrading, and sound development of the Chinese animation industry. Today, it is essentially a platform for international animation cultural exchange and a bridge to connect Chinese artworks with the global community. All top-tier animated works from around the world are encouraged to compete for a General Award, a Promising Award, or a Revolutionary Legacy Award. To sign up for the competition, please visit the Golden Monkey King Awards section on the CICAF website (<https://jhj.cicaf.com>) for details.

咨询电话 / 0571-87029773 (郭老师) 邮箱 / monkeyking@cicaf.com

Inquiry / 0571-87029773 (Ms.Guo) Email / monkeyking@cicaf.com



iABC 国际动漫游戏商务大会

International Animation & Game Business Conference (iABC)

iABC国际动漫游戏商务大会作为中国国际动漫节面向产业端的商务板块,近年来逐渐成为国内外动漫游戏从业者每年固定参与的活动。2023年第十九届中国国际动漫节国际动漫游戏商务大会围绕“重聚、联结、共赢”的主题,开展预约洽谈、项目路演、专场发布、分享对接、商务社交、技术配套六大板块活动,用动漫游戏架起国际文化交流的桥梁,夯实商务交易板块,彰显动漫之都的魅力。来自448家海内外企业的近七百位动漫游戏等相关行业从业者来到杭州参加了本届商务大会,三十余位行业大咖莅临现场,与参会者进行了分享与接洽。据不完全统计,在为期两天的活动中,共计4682人次参与了现场的16场活动,进行了3538场预约洽谈,意向成交金额超1.89亿元,共有62个国家和地区(包含港澳台地区)的从业者通过线上及线下的方式参与了年度活动,现场有来自:俄罗斯、加拿大、英国、西班牙、法国、新加坡、马来西亚、韩国、越南、智利等十几个国家和地区的国际参会者。

The iABC, as CICA's business section for the industry, has become a must-go for animation and game practitioners at home and abroad in recent years. Themed "Reunion, Connection, and Win-Win," the 19th session in 2023 offered six types of events (i.e., one-on-one meetings, roadshows, special releases, pitching/match-making, socializing, and technical support), effectively connecting stakeholders across the world here at the "capital of animation." In the two-day event, nearly 700 professionals from 448 domestic and foreign enterprises as well as more than 30 industry leaders from more than a dozen countries and regions (e.g., Russia, Canada, the UK, Spain, France, Singapore, Malaysia, Republic of Korea, Vietnam, and Chile) attended 16 events offline. In total, guests from 62 countries and regions enjoyed the iABC online or offline. The 3,538 one-on-one meetings reached intended deals of over 189 million yuan.

咨询电话 / 0571-85089297 (张老师) 邮箱 / zhangyue@cicaf.com

Inquiry / 0571-85089297 (Ms.Zhang) Email / zhangyue@cicaf.com



中国COSPLAY超级盛典

China Cosplay Super Show

针对Cosplay及舞台爱好者设立的专属赛事,也是目前国内专业性最强、覆盖面最广、参与人数最多的国家级品牌赛事。大赛每年在动漫游戏人群集中的主要省份城市开设10大赛区,设立动漫舞蹈大赛和动漫游戏IP定向舞台剧大赛两大项目,吸引数万名选手报名参赛,数十万爱好者现场观赛,全国总决赛通过央视新闻、央视频、爱奇艺、腾讯视频、微博、B站等多平台直播,总观看人次高达4800万。

2024年,大赛将进一步强化用户互动,结合赛区落地推出“赛事+展陈”新模式,现场设置IP打卡美陈,加强IP与粉丝及现场观众的互动,增强用户触达效率,提升赛事参与度与观赛体验。此外,大赛将继续聘请国家一级演员沈磊担任大赛舞台总监制,组建专业舞台剧导演团队,深入分赛区现场,对参赛队伍进行赛前指导,提升选手专业技能,提高表演剧目品质。

This exclusive competition for cosplay and stage lovers is a national signature event with the best professionalism, widest coverage, and most participants. Every year, 10 competition zones in major provinces and cities where animation and game enthusiasts are concentrated are designed. Tens of thousands of contestants sign up for either the Animation Dance Competition or the Animation Stage Drama Competition, while hundreds of thousands of fans watch offline. The final is broadcast live on CCTV News, Yangshipin, iQiyi, Tencent Video, Weibo, Bilibili, and other platforms, attracting a total of 48 million viewers.

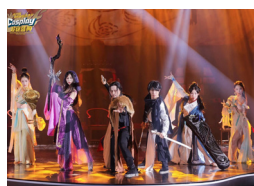
The 2024 session will prioritize user interaction, launch a new model of "competition + exhibition," arrange photogenic displays, encourage interaction between IP, fans, and on-site audiences, reach out to more users, and improve the participation and viewing experience for all. Mr. Shen Lei, China's first-class actor, will continue to serve as the stage director, rally a capable team, and coach contestants in each competition zone, all in an effort to enhance the quality of stage performances.

咨询电话 / 0571-85089291 (唐老师、姜老师)

邮箱 / cosplay@cicaf.com

Inquiry / 0571-85089291 (Ms.Tang、Ms.Jiang)

Email / cosplay@cicaf.com



中国国际动漫节声优大赛

Seiyuu Competition

针对有志于配音表演领域的从业者和爱好者设立的专属赛事,也是目前中国动漫配音领域唯一国家级平台赛事。多年来大赛坚持专业性、权威性,努力营造公开、公平、公正的赛事环境,得到了行业及爱好者的广泛认可。大赛在全国设立五大赛区,聘请五位专业导师领衔,开辟三条赛道,每年吸引近10000名选手报名,600多万人参与。

2024年,大赛将进一步深化职业路径,推出"IP直通车"赛道,在为动漫游戏作品中角色进行全国全网试音,选拔最佳配音者("CV")的同时,将继续联合业界著名配音导演、演员参与,为参赛选手提供专业技能指导与教学,助力选手在职业道路上有力前行。

This is a competition for dubbing performance practitioners and enthusiasts, as well as the only nationwide event in the field of animation dubbing in China. Its professional and authoritative quality and the open, fair, and just vibe have gained accolades from the industry. Every year, nearly 10,000 contestants sign up for its three categories in five competition zones, coached by five mentors, and more than six million people participate.

In 2024, a "Direct IP" category will be offered, in which candidates might land a dream job directly dubbing for animation, or other sought-after IPs. The purpose is to screen the very best seiyuu for figures in animation IPs, and renowned dubbing directors and actors will coach the winners to unlock more possibilities for their future.

咨询电话 / 0571-85089291 (唐老师) 邮箱 / icv@cicaf.com

Inquiry / 0571-85089291 (Ms.Tang) Email / icv@cicaf.com



中国国风品牌盛典

Selected Chinese-Style Brand Show

针对国风爱好者设立的国风舞台大秀。盛典每年邀请众多在弘扬中华优秀传统文化,助力非遗传承有所建树的国风品牌,邀约上百位国风流量达人,以诗词歌赋、琴棋书画、国乐曲艺、衣冠服饰等文化元素为主题,通过情景式表演向广大国风爱好者展示国风品牌的文化内涵,同时表彰其在弘扬中华优秀传统文化,助力非遗文化传承所作贡献。

盛典绚丽多姿的形象展示和生动活泼的国风表演,吸引了广大年轻人的喜爱与关注。每届在微博、抖音等新媒体传播渠道都收获了近3亿的关注流量,也为广泛传播中华优秀传统文化,增强年轻人对中国文化的认同感与自豪感作出了应有努力。

Every year, the show invites a number of Chinese-style brands that excel at promoting the country's spectacular tradition and preserving intangible cultural heritage. At least 100 KOLs never fail to impress the audience with scenario-based performances associated with poetry, songs, musical instruments, chess, calligraphy, painting, and costumes.

Young people absolutely laud its colorful styling and lively performance. Nearly 300 million viewers on new media channels (e.g., Weibo and TikTok) in each session indicates effective tradition sharing and youth's pride in embracing Chinese culture.



咨询电话 / 0571-85089291 (陈老师)

邮箱 / chenjie@cicaf.com

Inquiry / 0571-85089291 (Ms.chen)

Email / chenjie@cicaf.com

中国(杭州)国际少儿漫画大赛

China (Hangzhou) International Children's Comics Competition (CICCC)

中国(杭州)国际少儿漫画大赛至今已成功举办了19届,已是中国国际动漫节中参与面最大、国际化程度最高的青少年品牌活动之一,也是中国具有影响力的国际性青少年文化活动之一,更是国内外喜爱漫画艺术的少年儿童切磋交流的大平台。

大赛每年面向全球各国18周岁以下的少年儿童征稿,赛事及展览贯穿全年。参赛选手跨越五大洲。为进一步促进国际间交流与融合,大赛启开展了优秀获奖作品国际巡展活动,先后在马来西亚、德国、日本、新加坡、英国、匈牙利、俄罗斯等国家巡展,为中国文化走向世界拓展了新的维度。

作品征集、评委评审实现网络化,并增设特等奖争位赛。参赛者请登陆中国国际动漫节官网“漫画大赛”专区(<https://comic.cicaf.com/>)了解大赛详情,并报名参赛。

The China (Hangzhou) International Children's Comics Competition has been successfully held for 19 sessions. It is not only one of the CICA youth programs with the widest coverage and most international participants, but also one of the most influential international youth cultural activities in China and a major platform for children and teenagers at home and abroad to inspire each other.

It is open to children under the age of 18 from all over the world, and the competition and exhibition run throughout the year. Entries have been collected from five continents. In order to further promote international exchange and integration, an international touring exhibition of winning works has left footprints in Malaysia, Germany, Japan, Singapore, the UK, Hungary, Russia, etc. It successfully brings a new dimension of Chinese culture to the world.

The call for entries and judging are online, and a special session to pick the Grand Prize winner has been designed. To sign up for the competition, please visit the China (Hangzhou) International Children's Comics Competition section on the CICA website (<https://comic.cicaf.com/>) for details.

咨询电话 / 0571-85089291 (陈老师) 邮箱 / chenjie@cicaf.com Inquiry / 0571-85089291 (Ms.chen) Email / chenjie@cicaf.com



动漫&国风欢乐大巡游

Cartoon & Animation Floats Parade

动漫&国风欢乐大巡游是中国国际动漫节中突显人民节日、最具人气的品牌活动之一,备受广大市民、游客和媒体的欢迎和关注。为更好打造全民化、国际化的动漫活动氛围,提升全民参与度和幸福感,将面向社会推出“全民乐动漫”活动,甄选具有动漫特色,符合巡游演出的节目,让热爱动漫、喜爱国风,勇于表现的动漫爱好者、国风爱好者和团队有机会参与到彩车巡游现场表演中。参加者请登陆中国国际动漫节官网“彩车巡游”专区(<https://www.cicaf.com/jchd/ccxy/index.htm>)了解活动详情,并报名参加。

The Animation and Chinese-Style Costume Floats Parade is one of CICA's most popular and festive programs, highly anticipated by the public, tourists, and media. An "Animation for All" public awareness campaign will be launched in order to foster an engaging international atmosphere and encourage participation. Any performance with distinctive characteristics and any comic and Chinese-style fans or teams are welcome to join us. To sign up, please visit the Animation and Chinese-Style Costume Floats Parade section on the CICA website (<https://www.cicaf.com/jchd/ccxy/index.htm>) for details.

咨询电话 / 0571-85089291 (姜老师) 邮箱 / jiangyan@cicaf.com

Inquiry / 0571-85089291 (Ms.Jiang) Email / jiangyan@cicaf.com



国际动画联盟杭州峰会

International Cartoon & Animation Alliance Hangzhou Summit

国际动画联盟杭州峰会(以下简称杭州峰会)每两年举办一次,自2006年至2018年已成功在线下举办了七届。据不完全统计,到目前为止已累计邀请了约18个国际动画节参加中国国际动漫节,参与次数共约75节次。

多年来,国际动画节杭州峰会是中外动画业界交流的桥梁,各动画节展在学术交流、佳作展映、商务合作等方面达成了共识。

Hangzhou Summit has been successfully held for 7 editions from 2006 to 2018. According to incomplete statistics, it has invited 18 different international animation festivals, and 75 (times) visits. Hangzhou Summit has achieved five major cooperation achievements: "White Paper on International Animation Festivals in The 21st Century", "Hangzhou Mutual Proclamation of International Animation Festival", "Memorandum of Understanding", "Mutual Cooperation Agreement" and established International Animation Festival Hangzhou Club.

咨询电话 / 0571-85089297 (陆老师) 邮箱 / sbinlu@cicaf.com Inquiry / 0571-85089297 (Ms.Lu) Email / sbinlu@cicaf.com



全球合作节展及组织

Collaboration with International Festivals and Exhibitions

我们与其中部分节展结成了战略合作关系,每年互派工作人员参加对方的动画节,并且在论坛演讲、学术交流、作品参赛、佳作展映、展位互换、商务合作等方面达成共识并赋予实践,为国内企业品牌、产品走出去提供帮助。

CICAF has established strategic partnerships with many international animation festivals and reached consensus and put into practice in mutual visiting, speeches delivering, academic exchanges, works competitions, masterpiece screenings, business cooperation, booth exchanges, and so on. A number of Hangzhou local ACG brands and products took this advantage to go-out and gained profits.



worldcontentmarket

* 以上排名不分先后

* In No Particular Order

2024 CICAF

展会时间

2024年5月底至6月初 (暂定)

举办地点

中国浙江省杭州市高新(滨江)区白马湖动漫广场

TIME

From late May to early June, 2024 (TBD)

VENUE

White Horse Lake Animation Plaza, Binjiang District, Hangzhou, Zhejiang, P.R. China



官方微信公众
中国国际动漫节



官方微博
中国国际动漫节CICAF



官方抖音号
中国国际动漫节